

Auer and Co., Inc.

WHOLESALE DEALERS

371 E. Brighton Avenue
Syracuse, New York 13205Tel. (315) 475-8304
Fax (315) 478-2317

7/15/98

TELEPHONE: 315-475-8304
TOLL FREE: 1-800-289-3110AUER & CO., INC. TELEPHONE FACSIMILE:
TELEFAX NUMBER: 315-478-2317

cc: S. Schwalm

DATE:

7/15/98

TO:

JUDY CAMPBELL

COMPANY:

R.J. REYNOLDS TOB CO.

NUMBER:

1-716-634-3145

FROM:

MIKE AUER

NUMBER OF PAGES:

1 + COVER

COMMENTS:

Please do not ship the
8-6M Cases of Salem "304 off"
for Promo #800438 on 7/27/98.

This product is "backed up"
at retail and at our warehouse
from prior promotions.

Thank you
Mike

cc: Bob Dexter

FINE CONFECTIONS SINCE 1865

51859 6659

ANY

AUGUST DELIVERY
SALEM TEAR TAPE**** *UTILIZE ANY RESIDUAL BRAND STYLE QUANTITIES FROM JULY PRODUCT DISTRIBUTION TO MEET AUGUST DISTRIBUTION AS NEEDED* * *****PRODUCT PO # N/A**

<u>UPC Code</u>	<u>SALEM BRAND STYLE</u>	<u>#/ (6M) Cases @ .30¢ Off</u>
12300-24194	Full Flavor	2
12300-24195	Full Flavor 100	2
12300-24196	Light	2
12300-24197	Light 100	2

PRODUCT / DISPLAYS ARRIVAL:**JULY 27, 1998****SHIP DATE TO RETAIL:****WEEK OF: AUGUST 10, 1998****EFT \$ AMOUNT:****\$2,596.88****PACKING / SHIPPING PAYMENT****\$38.00****(8 (6M) promoted case(s) @ \$4.75).**

Cancelled
7/15/98
Phonda Charlotte

AUGUST Drive Period 808 / Promotion #800438**PROMOTION DESCRIPTION:**

SHIP NUMBER OF CARTONS PER BRAND STYLE TO EACH RETAILER
AS INDICATED ON THE ATTACHED CUSTOMER LIST.

RETAILER WILL PLACE IN SALEM 40-PACK DISPLAY
WHICH WAS SHIPPED WITH JULY PRODUCT DISTRIBUTION.

AUGUST DELIVERY

51859 6660

MESSAGE CONFIRMATION

DATE:07/15/98 TIME:15:31

ID:BFLO RJR

DATE	TIME	TX-TIME	DISTANT STATION ID	MODE	PAGES	RESULT
07/15	15:30	00'51"	315 638 7846	G3-S	002	OK

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